

Business Plan of Zenith Crest BV

Introduction



At Zenith Crest BV, we bring innovation and excellence to the B2B licensed gaming industry in Curacao.

We're committed to delivering cutting-edge solutions that drive the future of gaming. Our seasoned management team, led by Mr. Wong Hooi Sing, is dedicated to building a brand that stands for integrity, innovation, and unparalleled customer service. Explore our vision for the gaming world.



Executive Summary

Zenith Crest BV is provider of cutting-edge gaming solutions. With a focus on innovation, licensing expertise, market expansion, compliance, and a customer-centric approach, we are dedicated to delivering exceptional value to our clients.

Our objective is to drive innovation, expand market reach, ensure compliance, and provide an unparalleled gaming experience.

Mission Statement

Zenith Crest aims to set new standards in the B2B licensed gaming industry.

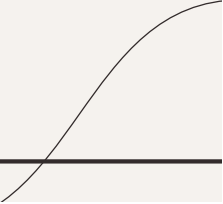
We strive to offer advanced, dependable, and compliant gaming solutions that help our clients succeed in a dynamic market.

Our dedication to gaming excellence drives us to provide top-quality products and services, ensuring a secure and enjoyable gaming experience for all.

Vision Statement

Our vision is to be a global leader in B2B licensed gaming, known for our commitment to integrity, innovation, and customer satisfaction.

We aim to revolutionize the industry through technology and compliance, creating a thriving ecosystem for businesses and players.



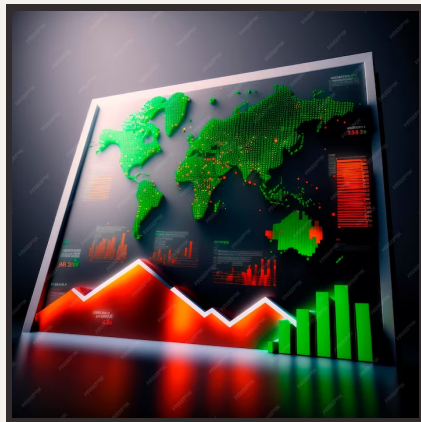
Market Overview

Market Size and Growth:

B2B gaming services are a substantial segment, with a consistent demand for secure, compliant, and innovative solutions.

Industry Trends: Increasing demand for online gaming platforms, including casinos, sports betting, and more. Growing focus on responsible gaming and player protection. Emerging technologies like blockchain and VR influencing the gaming experience.

Target Audience/Customers: Online casinos Sportsbooks Gaming operators Startups seeking white-label solutions



Business Model and Strategy

At Zenith Crest BV, our business model revolves around

Revenue Model:

Gross Gaming Revenue Share: Clients pay based on a percentage of their Gross Gaming Revenue, a mutually beneficial arrangement.

Custom Solutions: Tailored gaming solutions for clients seeking a competitive edge.



Products and Services

Licensed Gaming Platform: Our core offering, a licensed gaming platform, provides a secure and compliant environment for online casinos and sportsbooks.

Custom Gaming Solutions: Tailored solutions designed to meet the specific needs of our clients, ensuring they have a competitive edge in the market.

Game Portfolio: Our game portfolio encompasses a diverse range, including live casino games, game shows, and first-person experiences.



Key Partner: Evolution Gaming

Our partner, Evolution Gaming, is a leading software provider in the industry.

Their innovative solutions have helped us deliver exceptional live casino experiences to our customers.

With their commitment to excellence, Evolution Gaming has been a valuable asset to our organization. We are proud to be associated with such a prestigious partner.



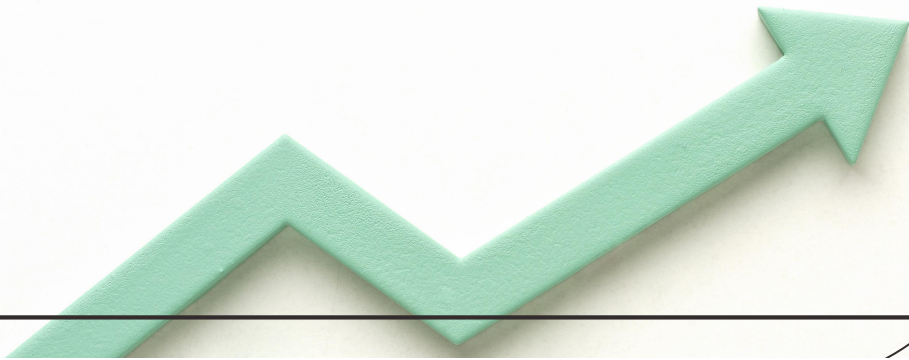
Financial Projections

Revenue Growth: Anticipating substantial revenue growth, with projected figures reaching EUR 4,000,000.00 within 3 Years

Profit Margins: Maintaining healthy profit margins, with expected profitability of 10%.

Earnings Projections:

Foreseeing an upward trajectory in earnings, with expected earnings of EUR500,000.00 by 2026



Conclusion

Zenith Crest BV is poised to drive success in the B2B gaming industry through our innovative business plan, strategic partnerships, and customer-centric approach.

With our strong competitive advantage and ambitious expansion plans, we are confident in our ability to achieve sustainable growth and deliver exceptional value to our clients.



Profit & Loss Year 2	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Year 2 Total	10% growth from Year 2 Year 3 Total
INCOME														
Source: B2B Reselling Activities (GGR x %), target growth 10% per quarter	572,352.50	572,352.50	572,352.50	629,587.75	629,587.75	629,587.75	692,546.53	692,546.53	692,546.53	761,801.18	761,801.18	761,801.18	7,968,863.90	8,765,750.29
*Average selling pricing (10% @ GGR)														
Cost: B2B Reselling Activities (GGR x %), pay to supplier	515,117.25	515,117.25	515,117.25	566,628.98	566,628.98	566,628.98	623,291.88	623,291.88	623,291.88	685,621.06	685,621.06	685,621.06	7,171,977.51	7,889,175.26
*Average cost (9% @ GGR)														
GROSS PROFIT	57,235.25	57,235.25	57,235.25	62,958.78	62,958.78	62,958.78	69,254.65	69,254.65	69,254.65	76,180.12	76,180.12	76,180.12	796,886.39	876,575.03
COST														
No. of employees	10	10	10	10	10	10	12	12	12	12	12	12		
Salaries	40,000.00	40,000.00	40,000.00	40,000.00	40,000.00	40,000.00	48,000.00	48,000.00	48,000.00	48,000.00	48,000.00	48,000.00	528,000.00	580,800.00
Rent/premises	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	24,000.00	26,400.00
Administrative cost	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00	13,200.00
SUBTOTAL COST	43,000.00	43,000.00	43,000.00	43,000.00	43,000.00	43,000.00	51,000.00	51,000.00	51,000.00	51,000.00	51,000.00	51,000.00	564,000.00	620,400.00
NET PROFIT	14,235.25	14,235.25	14,235.25	19,958.78	19,958.78	19,958.78	18,254.65	18,254.65	18,254.65	25,180.12	25,180.12	25,180.12	232,886.39	256,175.03
Cash Flow Year 1	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Total	Total
Net Profit/ (Loss)	14,235.25	14,235.25	14,235.25	19,958.78	19,958.78	19,958.78	18,254.65	18,254.65	18,254.65	25,180.12	25,180.12	25,180.12	232,886.39	256,175.03
Adjustment for non-cash items:														
Depreciation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interest expense	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net cash inflow/outflow from operating activities	14,235.25	14,235.25	14,235.25	19,958.78	19,958.78	19,958.78	18,254.65	18,254.65	18,254.65	25,180.12	25,180.12	25,180.12	232,886.39	256,175.03
Capital expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dividends	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Financing received	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interest received	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net cash movement	14,235.25	14,235.25	14,235.25	19,958.78	19,958.78	19,958.78	18,254.65	18,254.65	18,254.65	25,180.12	25,180.12	25,180.12	232,886.39	256,175.03
Cash brought forward	19,685.68	14,235.25	28,470.50	42,705.75	62,664.53	82,623.30	102,582.08	120,836.73	139,091.38	157,346.04	182,526.15	207,706.27		
Cash carried forward	14,235.25	28,470.50	42,705.75	62,664.53	82,623.30	102,582.08	120,836.73	139,091.38	157,346.04	182,526.15	207,706.27	232,886.39		

Profit & Loss Year 1

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Total
INCOME													
Source: B2B Reselling Activities (GGR x %), target growth 10% per month	200,000.00	220,000.00	242,000.00	266,200.00	292,820.00	322,102.00	354,312.20	389,743.42	428,717.76	471,589.54	518,748.49	570,623.34	4,276,856.75
*Average selling pricing (10% @ GGR)													
Cost: B2B Reselling Activities (GGR x %), pay to supplier	180,000.00	198,000.00	217,800.00	239,580.00	263,538.00	289,891.80	318,880.98	350,769.08	385,845.99	424,430.58	466,873.64	513,561.01	3,849,171.08
*Average cost (9% @ GGR)													
GROSS PROFIT	20,000.00	22,000.00	24,200.00	26,620.00	29,282.00	32,210.20	35,431.22	38,974.34	42,871.78	47,158.95	51,874.85	57,062.33	427,685.68
COST													
No. of employees	5	5	5	8	8	8	8	8	8	10	10	10	
Salaries	20,000.00	20,000.00	20,000.00	32,000.00	32,000.00	32,000.00	32,000.00	32,000.00	32,000.00	40,000.00	40,000.00	40,000.00	372,000.00
Rent/premises	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	2,000.00	24,000.00
Administrative cost	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00
SUBTOTAL COST	23,000.00	23,000.00	23,000.00	35,000.00	35,000.00	35,000.00	35,000.00	35,000.00	35,000.00	43,000.00	43,000.00	43,000.00	408,000.00
NET PROFIT	(3,000.00)	(1,000.00)	1,200.00	(8,380.00)	(5,718.00)	(2,789.80)	431.22	3,974.34	7,871.78	4,158.95	8,874.85	14,062.33	19,685.68

Cash Flow Year 1

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Total
Net Profit/ (Loss)	(3,000.00)	(1,000.00)	1,200.00	(8,380.00)	(5,718.00)	(2,789.80)	431.22	3,974.34	7,871.78	4,158.95	8,874.85	14,062.33	19,685.68
Adjustment for non-cash items:													
Depreciation	-	-	-	-	-	-	-	-	-	-	-	-	-
Interest expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-
Net cash inflow/outflow from operating activities	(3,000.00)	(1,000.00)	1,200.00	(8,380.00)	(5,718.00)	(2,789.80)	431.22	3,974.34	7,871.78	4,158.95	8,874.85	14,062.33	19,685.68
Capital expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-
Dividends	-	-	-	-	-	-	-	-	-	-	-	-	-
Financing received	-	-	-	-	-	-	-	-	-	-	-	-	-
Interest received	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-
Net cash movement	(3,000.00)	(1,000.00)	1,200.00	(8,380.00)	(5,718.00)	(2,789.80)	431.22	3,974.34	7,871.78	4,158.95	8,874.85	14,062.33	19,685.68
Cash brought forward	-	(3,000.00)	(4,000.00)	(2,800.00)	(11,180.00)	(16,898.00)	(19,687.80)	(19,256.58)	(15,282.24)	(7,410.46)	(3,251.51)	5,623.34	

Cash carried forward	(3,000.00)	(4,000.00)	(2,800.00)	(11,180.00)	(16,898.00)	(19,687.80)	(19,256.58)	(15,282.24)	(7,410.46)	(3,251.51)	5,623.34	19,685.68
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